



Arvind uses Vaultize Enterprise platform for File Sharing with Endpoint Data Protection to Secure and Control Business Critical Data

COMPANY

- Arvind Limited (ARVIND)
- 25,000 employees

INDUSTRY

- Global leader in Denim, Apparel and clothing business

BUSINESS REQUIREMENTS

- Secure and control business critical data on end-user devices
- BYOD - provide anywhere access and sharing capability to key management people on their tablets and Smartphone
- Mitigate the risk of people using consumer file sharing solutions like Dropbox
- Provide a secure platform for people to sharing sensitive corporate data within the organization as well as with the third-party
- Reporting/tracking of shared documents
- Endpoint data protection (backup, encryption and remote wiping) of end-user devices

BENEFITS

- File sharing and access of corporate data to end-users with consumer-like experience
- End-user productivity increase with effortless sharing
- Policy based controls on file sharing and access
- Single point of visibility, controls and audit trails for corporate IT
- Automatic versioning of shared files
- Restore of data of senior executive following data loss events



Business Requirements



ARVIND is global leaders in denim manufacturing and have diversified business from garments to telecom to engineering and E-commerce.

As they operate in global environment, complying with global standards for data at rest as well as data in transit is very important. Any data loss can significantly impact productivity, business continuity and loss of opportunity.

The need of the business also requires people to exchange a large amount of files within the company (same or different locations) as well as with third-parties including customer, vendors, etc. All such sharing so far is performed thru emails attachments, or FTP/SFTP.

FTP and SFTP sites are cumbersome for business users, time consuming for IT people, and lack the reporting and tracking capabilities that may be required for internal or regulatory compliance.

Emails has its own limitation in terms of the size of attachment, high storage requirement on Exchange server and fat Outlook PST size – making it very inefficient causing loss of productivity to employees.

File sharing using any third-party consumer solution like (Dropbox, Box, Yousendit or Hightail) is strictly prohibited because the security and data loss challenges with such solutions as well as the way such solutions are offered i.e. public clouds, which are out of the control of enterprise IT.

Being a forward-looking enterprise, BYOD at ARVIND has been in existence for a long time. Hence the requirement for secure access and sharing through BYOD devices has been a critical requirement.

ARVIND's IT also faced challenges with data loss due to hard disk crash or lost/stolen laptops and hence endpoint protection was also one of the primary requirements.

Hence they were looking a solution which would be win-win for corporate IT (in terms of data protection, security, control and visibility) as well as end-user (for seamless access and sharing capabilities).

Vaultize

"We have been using Vaultize for collaboration within and outside the company giving our people ability to access and share files irrespective of where they are and which device they are using. The integrated MCM with file sharing gives us peace of mind when it comes to security and data loss risks associated with workforce mobility. Also, the data protection capabilities of Vaultize help us mitigate data loss risks."

- Pragnesh Shah, CIO, Arvind Limited

As an alternative to FTP, email attachments and network file shares, Vaultize enabled ARVIND users to securely and seamlessly share content within and outside the company. At the same time, Vaultize allowed IT administrators to set global policies to manage and control the file sharing.

ARVIND users share files in two ways:

- **Secure links** - With Vaultize, users can now share files or folders of any size using secure links with just a click. The links can be password protected and can auto-expire based on user setting and IT policies. The links can be easily shared through emails or placed in documents or websites allowing internal or external users to access shared files using a web browser. This facilitates easy sharing of files without having to manage complex FTP sites or worry about large email attachments or email quota. Users can now send links instead of attachments - drastically reducing e-mail server storage, size of mailbox (like PST) and bandwidth usage significantly saving costs while improving security and efficiency. The links can be monitored and controlled by IT to ensure internal compliance. The third-party can also upload documents through the shared links – allowing two-way file transfer
- **Group sharing** - With Vaultize, users can share files with any group of persons with each of them getting the latest version of shared files on their devices without changing the way they work. Users can work on the files offline, when travelling, and Vaultize will sync back the changes when they are online.

"Vaultize administration is very easy and intuitive. Once policies are set and deployed, there is hardly anything extra effort required to manage. Integration with Active Directory has been a bonus to us as we are a geographically diversified enterprise."

- Maitray Vaidya,
Sr. Manager - Systems at Arvind Limited

BYOD users (mainly the senior executives in the company) are using Vaultize app on ios/Android devices for anywhere access and sharing of files.

For internal compliance, IT has setup Mobile Content Management (MCM) policies such that any data loss from mobile devices can be controlled – including the ability to remotely wipe the data container of Vaultize.

ARVIND IT has also setup data protection policies (endpoint backup, selective file/folder encryption) for laptop users ensuring that the data is protected from any data loss event.

Vaultize uses smart de-duplication algorithms that are content-aware (they understand popular file formats like MS-Office and PDF). This translates to de-duplication at the most granular level, and hence resulting in significant reduction in time and effort during file sharing, making it bandwidth-friendly – as well as significant reduction in storage requirement on server.

Vaultize encrypts data on the device itself before being transmitted (together with de-duplication) – a patent pending technology – which makes it the most secure and most efficient file sharing solution in the market. Vaultize also ensures that every communication across user devices and Vaultize cloud is authenticated using OAuth, and the data is transferred over SSL. Such secure protocol is equivalent to the VPN protocol and thus takes out the need of VPN. This enables users to effectively share files even when out of the corporate network without the overheads of VPN.

ARVIND chose to deploy the Vaultize Cloud-in-a-Box appliance, which is pre-optimized for enhanced performance and service delivery. The appliance empowers IT administrators to centrally manage users, IT policies and provides ability to monitor and track files that are shared by users across all locations.

With Vaultize, the company now has clearly outlined internal procedures that define how the integrity and security of files is maintained, including when those files are in transit.

"Vaultize has been providing impeccable services and technical support complementing their technology superiority. Administration of Vaultize is very smooth. We have consistently been able to recover business critical data from backup following any data loss event."

- Sony Varghese, Manager - Systems at Arvind Limited

Vaultize enables enterprise file sharing and secure anywhere access for improved collaboration and productivity without compromising on data security.

Vaultize differentiates through built-in digital rights management (DRM), data protection, data loss prevention (DLP) and mobile content management (MCM).

The patent-pending Vault KNOX technology ensures that data is encrypted and de-duplicated at source itself - making it the most secure and efficient solution in the world.

It can be deployed through private cloud, appliance or public cloud.

For more information, visit www.vaultize.com.

